

Nature and Cities:

Brazilians' relationship with climate changes

69% 102 millions of Brazilians know someone or were affected themselves by the consequences of climate changes.

65% were impacted by flood.

65% of the affected had financial loss **R\$ 8,000** on average.

Climate Changes

93%

believe that events like storm, heat wave, cold wave, hurricane, etc. are becoming more intense in the world.

92% agree climate changes affect animals and the biodiversity.

91% believe the climate changes will impact future generations.

71% realize the extreme climate events are happening more often and worsen in frequency and intensity.

76% think cities can be adapted to reduce the effects of climate change, protecting the population.

65% already know that climate change is different from weather forecast.

59% believe that everyone feels the impact of climate change in the same way.

57% indicate logging as main reason for climate change and global warming.

30% consider that poorer people are more impacted.

87% of people are willing to change their habits to face the humanity biggest challenge: climate crisis

But 19% don't know where to start!

Nature Based Solutions

90% don't know the Nature Based Solutions or NBS.

Only **1%** 1.5 million of Brazilians know the Nature Based Solutions well and 9% have heard about it.

More than 90% want to see NBS in their cities!

98% would like to have tree-lined streets, parks, forest or public big green areas in their cities.

90% realize more heat sensation in regions without green areas.

78% say that in the last years housing in risk areas for flooding are increasing.

67% realize the heat waves are happening more often.

64% fear when heavy rain is forecasted.

60% realize droughts are more recurrent nowadays and sometimes there is lack of water.

3 out of 4 people believe their cities are not prepared for heavy rain, storm and flood.

More than 80%

of the interviewed people **relate to nature** going to parks, beaches, gardens and other natural areas or search physical and mental health in nature.

Local Reality

77% of the interviewed people live in regions with tree-lined streets. Nevertheless

86% realize the green areas are decreasing

26% live in regions without parks, forest or green areas nearby.

More than 95% believe NBS can reduce the climate changes impact

94% consider important that a candidate introduce NBS related proposals

SAMPLE
2.000 people interviewed

COLLECTION PERIOD
From July 13th to September 23rd, 2023

HIRED INSTITUTE
Zoom Research Intelligence

Realization:
Fundação GrupoBoticário

Cooperation:
unesco

Support:
bioconexão urbana

Support:
ANAMMA



To know more about the study, access the website

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